

What Is Claimed:

1. A lottery ticket comprising:
- a) a first game area comprising at least one row, each row containing a plurality of play indicia;
- 5 b) a second game area adjacent each row of the first game area, said second game area designating a target indicia which if present in the first game area may result in a prize being won; and
- c) a prize area comprising prize designations for at least one of the rows of the first game area, wherein if a row of the first game area contains play indicia corresponding to the target indicia from the second game area, the player may win the prize designation set forth in the prize area of the row.
2. The lottery ticket of claim 1 wherein the first game area comprises a plurality of rows.
3. The lottery ticket of claim 1 wherein at least two indicia in the first game area are combined to obtain the target indicia in the second game area.
- 15 4. The lottery ticket of claim 1 comprising:
a first game area comprising a plurality of rows of play indicia with each play indicia appearing on a face of a playing card.

5. The lottery ticket of claim 1 comprising:

a first game area comprising a plurality of rows of play indicia with each play indicia appearing on the face of a dice.

6. The lottery ticket of claim 1 wherein at least some of the target indicia in the second game area are obtained by combining at least two play indicia from the first game area.

7. The lottery ticket of claim 1 wherein the first game area has from 3 to 10 rows with each row having from 3 to 6 play indicia present therein.

8. The lottery ticket of claim 1 comprising a third play area for designating a bonus prize, additional play numbers, additional target indicia or a multiplying feature.